

Morgan Stanley

3 November, 2017

To,
National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot no. C/1, G Block
Bandra-Kurla Complex,
Bandra (E), Mumbai - 400 051
Fax: +91 22 2659 8237 / 8238

Kind Attn: Harshad Dharod

Dear Sir,

Re: Open offer (the "Open Offer") for acquisition of up to 6,61,190 (six lakh sixty one thousand one hundred and ninety) fully paid-up equity shares with a face value of INR 10 (Indian Rupees Ten) each, representing approximately 25.77% (twenty five point seventy seven percent) of the total equity share capital of Tasty Bite Eatables Limited by Effem Holdings Limited (the "Acquirer") along with Mars Nederland BV, in its capacity as the person acting in concert with the Acquirer, under the provisions of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended (the "SEBI (SAST) Regulations")

We, Morgan Stanley India Company Private Limited, as manager to the captioned Open Offer, have been informed by the Acquirer that the Underlying Transaction has been closed. The communication received from the Acquirer in this respect is enclosed herewith. In terms of Regulation 18(6) of the SEBI (SAST) Regulations, we request you to please disseminate this information to the public.

Note: Capitalized terms used but not defined hereunder, have the same meaning as ascribed to such terms in the Draft Letter of Offer dated August 31, 2017 for the Open Offer.

Should you require any further information / clarifications on the same, please contact the following persons:

Name	Designation	Contact	Email ID
Seshanka Palukuri	Associate	+91-22- 6118 1000	tastybite_openoffer@morganstanley.com

Thanking you,

Manager to the Offer: Morgan Stanley India Company Private Limited

Name: *Shashank More*

Designation: *VP*
Shashank More

Encl.:

1. Communication received from the Acquirer